



Dear Friend of the American Cancer Society,

The American Cancer Society has reached its 100th year commitment to fighting cancer but only together can we finish the fight! Hard to imagine that 100 years ago the word “cancer” was rarely spoken, and almost all patients were lost to the disease. Unimaginable because today more than 400 people a day are celebrating birthdays that would have otherwise been lost to the disease. We invite you to finish the fight and make this cancer’s last century! To facilitate our mission, the American Cancer Society is gearing up for its 35<sup>th</sup> Annual Cattle Baron’s Gala! We are working diligently to mark this historical endeavor as one of unique grandeur and distinction!

The 35<sup>th</sup> Annual Cattle Baron’s Gala will be held on October 26, 2013, at the beautiful JW Marriott San Antonio Hill Country Resort & Spa offering the beauty of the Texas Hill Country and its conveniences! So brand your calendars as this evening will feature live entertainment, dancing, the best of Texas gourmet, tantalizing spirits, live and silent auctions, unique cowboy games and much much more!

This annual initiative will help us ensure the success of the American Cancer Society’s indelible efforts to eliminate cancer; therefore, we invite you or your business to support the Cattle Baron’s Gala by donating items for our silent auction. Your business or name will be visible to 1200 guests on the night of the Gala. Our goal is to present guests with premium packages and experiences to make the silent auction one of the highlights of the event and your generosity is what will make that a reality.

We thank you in advance for supporting, not only the American Cancer Society but more importantly, the victims of this formidable disease and their families and friends who will benefit greatly from our collective efforts for years to come. We attached the forms you will need to submit with your generous contributions.

Allow us to be of assistance by contacting us at (210) 663-8051 or [gmmgarza@aol.com](mailto:gmmgarza@aol.com) or Renee Silber at (210) 595-0249 or [renee.silber@cancer.org](mailto:renee.silber@cancer.org).

Sincerely,

Gladys M. Garza  
Silent Auction Chairperson

Howie Nestel  
2013 Cattle Baron’s Gala Chairman

